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**SUSTOURISMO  
PROJECT  
INVITES YOU  
TO THE 2ND  
WEBINAR**

# PROMOTING TRIPLE-HELIX COOPERATION IN THE NEXUS OF TOURISM AND SUSTAINABLE MOBILITY

## AGENDA

APRIL 15 2021

**INTRODUCTION**

Opening and introduction  
CEI - PAOLO DILENO **10.00 - 10.10**

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**SESSION 1 - GENERAL OVERVIEW**

The triple-helix cooperation model  
MATE S.C. - VALERIA POLIZZI **10.10 - 10.25**

A monitoring system to improve the efficiency of  
sustainable tourism policies / Role of the stakeholders in  
the implementation of the monitoring system **10.25 - 10.40**  
CORINTEA SOC. COOP.VA - ELENA MICHELETTI

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**SESSION 2 - PROMOTING SUSTAINABLE TOURISM THROUGH  
EVIDENCE-BASED POLICIES AND PLANNING**

Best practices  
EURAC RESEARCH - ANNA SCUTTARI **10.40 - 11.10**

Approaches, methods and applicative examples  
in the framework of Interreg projects **11.15 - 11.40**  
EURAC RESEARCH - ALBERTO DIANIN

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**SESSION 3 - GOVERNANCE AND STAKEHOLDERS ENGAGEMENT**

Methods and approaches to promote the cooperation  
between tourism and mobility stakeholders **11.40 - 12.10**  
CERTH - GLYKERIA MYROVALI, RRA-LUR - MATEJ GOJČIČ

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**CONCLUSION**

Debate between participants and Conclusions  
CEI - PAOLO DILENO (AND ALL PARTICIPANTS) **12.10 - 12.30**